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July 22, 2020

## **MEDIA ADVISORY**

### **interVivos launches Summer 2020 Mentorship Program**

*Zoom Launch a Success*

**Edmonton, AB:** COVID-19 didn't stop interVivos from creating a safe space for Edmontonians to connect and grow their professional networks. The interVivos Summer 2020 Mentorship Program launched over Zoom on July 14, 2020. High-calibre mentors and ambitious protégés were able to network and get to know each other while maintaining physical distancing.

In its 14-year history, interVivos has connected over 600 mentors and protégés through an in-person mentorship program. This is the first time that a mentorship program has launched over Zoom. The 2-hour event included group engagement activities, one-on-one rotations, a 50/50 raffle and breakout rooms for post-event networking.

“Very smoothly run virtual networking with some of [Edmonton’s] best and brightest,” says interVivos mentor Paul Edginton. Over 100 breakout rooms were created within the meeting to allow mentors and proteges to meet one-on-one. These rotations allowed mentors and proteges to get to determine who they want to be matched with for the 5-month mentorship program.

“We meticulously crafted a virtual networking environment that prompted mentors and protégés to get to know one another and find their perfect match,” says Zohreh Saher, interVivos Board President. “We hope it was invigorating for everyone involved.”

The launch was emceed by Jeff Samsonow, local journalist, publisher, writer, and producer. In the background, interVivos volunteers pulled the virtual gears and levers to make the launch a success. Even Peg, the interVivos mascot, supported the launch by running the chat bot.



*is an Edmonton-based mentorship and leadership organization that hosts events year-round to educate and inspire today's aspiring professionals to be the business, political and community leaders of tomorrow. More at [interVivos.ca](http://interVivos.ca).*